



**Asia-Pacific
Economic Cooperation**

2014/SMEWG39/032

Agenda Item: 16.9

**Financing APEC SME Innovation Workshop:
Identifying Government Policies that Promote
Venture Capital Investment in APEC Economies**

Purpose: Information
Submitted by: Thailand



**39th Small and Medium Enterprises
Working Group Meeting
Nanjing, China
3-4 September 2014**

Financing APEC SME Innovation Workshop
Identifying Government Policies that Promote Venture
Capital
Investment in APEC Economies

Presented by Thailand

Financing APEC SME Innovation Workshop

Identifying Government Policies that Promote Venture Capital Investment in APEC Economies

Date : 18 – 19 June 2014

Location : Bangkok, Thailand

Participants :

101 participants ;

11% Embassy/Foreign Trade Association

7% APEC Delegations

31% Public Sector

30% Private Sector

21% Others

17 speakers and panelists

Objectives :

1. To devise a set of policy recommendations in order to encourage both domestic and cross-border venture capitalist investment.
2. To enhance understanding of issues and challenges that face venture capitalists and SMMEs in the region.
3. To provide an opportunity for policy makers, venture capitalists, and entrepreneurs to build networks.



Office of Small and Medium
Enterprises Promotion



Asia-Pacific
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Financing APEC SME Innovation Workshop

Identifying Government Policies that Promote Venture Capital Investment in APEC Economies

Key Outputs:

Recommendations to improve SMEs' access to finance through venture capital

- 1. Government Policy Measures:** limited and stable regulations with emphasis on tax regulations, banking and finance systems as well as the need for basic infrastructures and education.
- 2. APEC Economies:** need for free flow of information, support in labour mobility and education through regional cooperation.
- 3. SMEs and Entrepreneurs:** the need for strong business models, corporate governance and marketing strategy with innovative minds.
- 4. Venture Capitals:** the need for information sharing and providing guidance for SMEs