



**Asia-Pacific
Economic Cooperation**

2014/SMEWG39/026

Agenda Item: 16.3

Promoting Innovation Seminar: How Smart IPR Policies Can Encourage Small, Medium and Micro- Enterprises' Research and Development

Purpose: Information
Submitted by: Thailand



**39th Small and Medium Enterprises
Working Group Meeting
Nanjing, China
3-4 September 2014**

The Promoting Innovation Seminar: How Smart IPR Policies Can Encourage SMMEs' Research and Development

Presented by Thailand

Financing APEC SME Innovation Workshop

Identifying Government Policies that Promote Venture Capital Investment in APEC Economies

Date : 17-18 September
2014

Location : Sofitel
Sukhumvit Hotel, Bangkok,
Thailand

18 speakers and panelists

Objectives :

1. To foster discussion among stakeholders and beneficiaries about the needs of SMMEs with regards to national IPR systems so that future policy-making can better benefit SMEs' innovation and growth.
2. To produce a list of specific recommendations of policy initiatives that governments can take to improve their IPR systems and promote SMME innovation.



Office of Small and Medium
Enterprises Promotion



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