



**Asia-Pacific
Economic Cooperation**

2014/SMEWG39/036

Agenda Item: 16.13

8th SME Technology Conference and Fair

Purpose: Information

Submitted by: China




**39th Small and Medium Enterprises
Working Group Meeting
Nanjing, China
3-4 September 2014**



 THE 8th APEC SMALL AND MEDIUM ENTERPRISES TECHNOLOGY CONFERENCE AND FAIR
Technology Promotes Economy Cooperation Creates Future


Focused on new products demonstration, new technology exchange and win-win cooperation, the APEC SMETC had become a platform of demonstrating new technologies and products for APEC members, and promoting technical exchanges as well as economic and trade cooperation.




THE 8th APEC SMALL AND MEDIUM ENTERPRISES TECHNOLOGY CONFERENCE AND FAIR
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- **Exhibition Area: 40,000 M²**
- **Exhibition Booths: 1,651**
- **Visitors: 53,000**
- **overseas buyers: 1,568**
- **Trade Volumes: 2,130,000,000 RMB**




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Industry Distribution

Industry	Enterprises		Exhibition	
	Domestic	Overseas	Domestic	Overseas
Electronic Appliances	296	7	376	20
Industry Design	97	8	150	16
Technological Service	222	31	302	68
Manufacturer	46	8	68	16
High-end Equipment	56		78	
Information	43	6	60	18
Public service Platform	7	16	7	32
Others	159	133	210	230
Total	926	209	1251	400

Industrial Design & Industrial Robot Pavillion

- Exhibition Area: 7,600 M²
- Exhibition Booths: 400
- Exhibition Enterprises: 66



Industrial Robot Zone



Stress on Specialization and Innovation, Leading the Road of Innovative Development.



TECHNOLOGY EXCHANGE

A series of technology exchange and business matching programs were held.



The Technology Conference

Technology Innovation Boosts Transformation and Upgrading



Symposium on Frontier Technologies



APEC Seminar of Financing Innovation of SMEs



Vehicular Networking and Smart City Forum



APEC SME Technology Transfer Forum

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VIP Purchasers Session



Industrial Design Forum
*Design Guides Brand and Development
Creates Unlimited Business Opportunities*

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More than 50 lectures concerning several technology realms were delivered by top business and financial institutions.



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BEINGMATE  **intel** 
  


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APEC Best Practice in SMEs Innovation







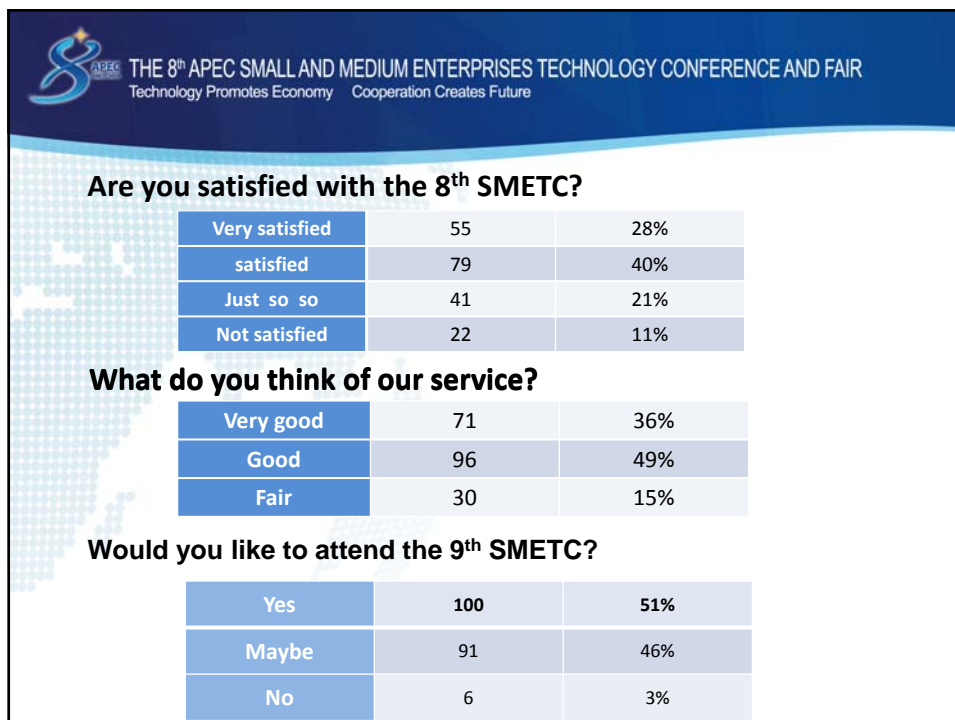
Industry	Percentage
Electronic Appliances	36%
High end Equipment	21%
Information	10%
bio-pharmaceutical	14%
Medical Devices	4%
New Energy	3%
Agriculture	7%
Printing	5%
Processing	3%

Industry distribution of the SMEs honored with APEC Best Practice in SME Innovation




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MAJOR ACHIEVEMENTS



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 APEC
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- Disseminated information on frontier technologies
- Demonstrated APEC SMEs' innovative achievements
- Strengthened technological exchanges for SMEs in the APEC region
- Promoted economic and trade cooperation among member economies