



**Asia-Pacific
Economic Cooperation**

2015/SMEWG40/021
Agenda Item: 13.1.3

Innovative Strategies to Support Micro and Small Traditional Firms

Purpose: Information
Submitted by: Mexico



APEC
PHILIPPINES
2 0 1 5

**40th Small and Medium Enterprises Working Group
Meeting
Atlanta, United States
10-11 June 2015**

INNOVATIVE STRATEGIES TO SUPPORT MICRO AND SMALL TRADITIONAL FIRMS



APEC SMEWG

JUNE 10th, 2015



The World Bank

Entrepreneurship in Latin America
Many companies and little innovation -Lederman et al.



THE WORLD BANK

Change, from supporting small firms toward an emphasis on supporting start-ups and young firms



World Economic Forum



Global Entrepreneurship
and the successful growth
strategies of early-stage
companies

-World Economic
Forum Reports

A very small number of
companies support the overall
growth of the economy. Why
support the others?



OECD



**SMEs, Entrepreneurship and
Innovation**

-OECD Innovation Strategy

SMEs do not innovate as large
firms do, and are not involved
in collaboration for innovation
activities



Babson College

Recommendations

IV Inter-American Dialogue of High-Level Micro, Small and Medium Enterprise Authorities

-Daniel Isenberg



Select the 20 fastest growing medium size companies and support them, and you will have the best contribution to economic growth that you can get.



Mckinsey Global Institute

A tale of two Mexicos:

Growth and prosperity in a two speed economy

-McKinsey Global Institute

 The McKinsey Global Institute logo, which includes a blue world map background and the text 'McKinsey Global Institute' in white.

McKinsey
Global Institute

In good times and in bad, it is the stagnation of the large pool of traditional enterprises that limits GDP and productivity growth

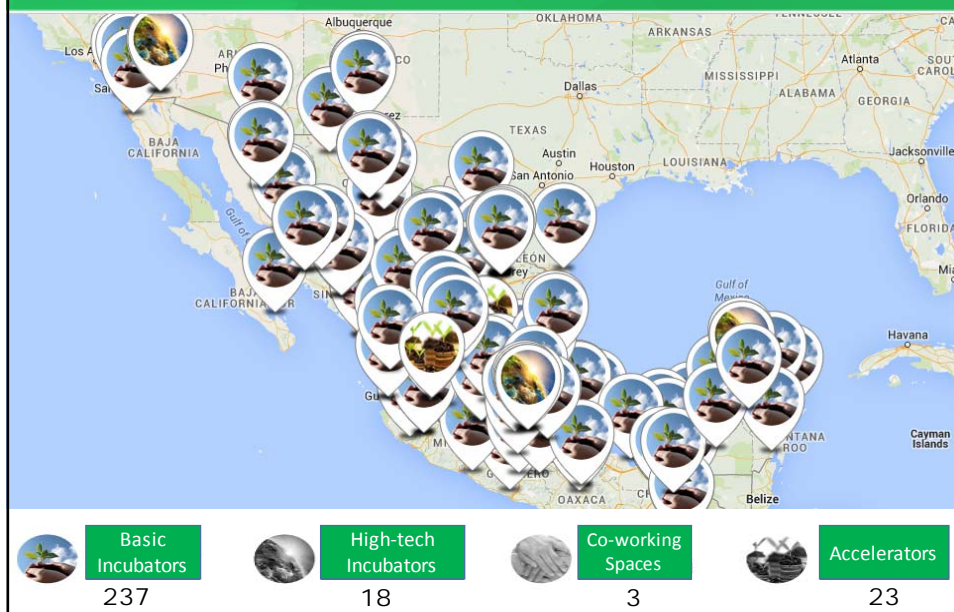


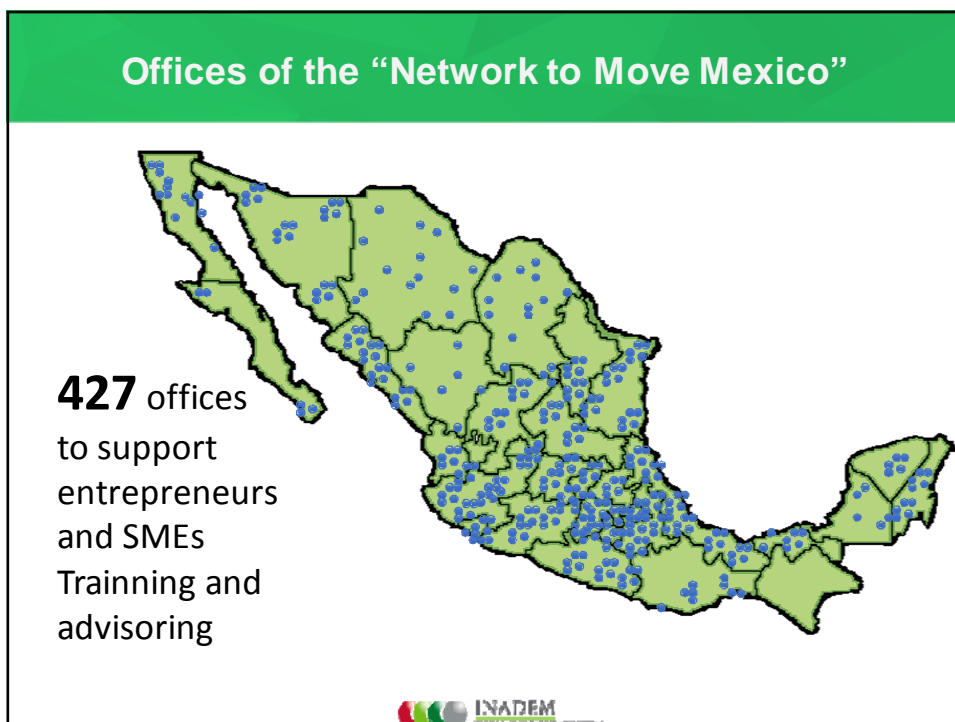
Therefore, we confirm that:

MEXICO fully supports the policy recommendations given by several international organizations of promoting **innovation through start ups and young enterprises, and médium size firms**, and it considers that Mexico has achieved great progress in these areas



Incubators, Accelerators and Co-working spaces in Mexico



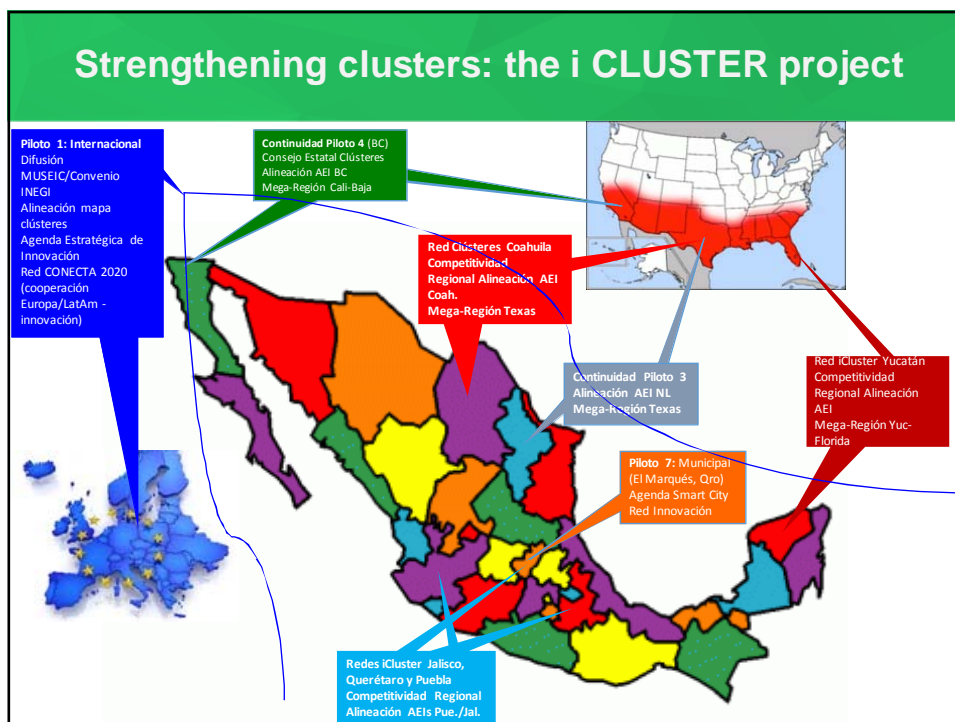


Venture Capital Funds

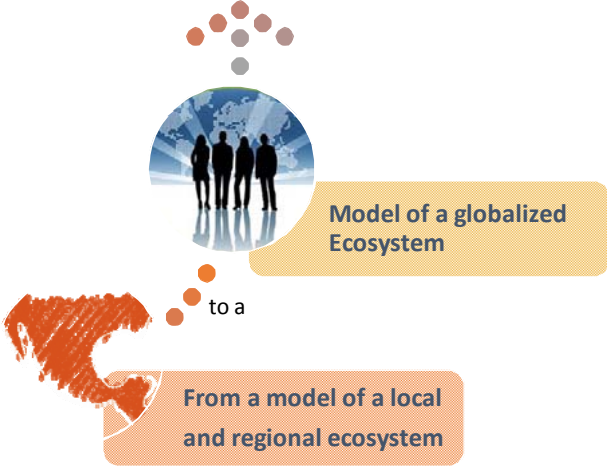

We have created in 2 years more than 30 new Seed and Early Stage Venture Capital Funds

Operador	Nombre del Fondo	Enfoque	Vintage	Monto levantado	Monto invertido	Capital disponible*
1	Fondo Emprendedores Conacyt Nafin	México	2003	17.04	17.04	-
2	eCompanies	México	2000	7.00	7	-
3	fondo.com	México	2000	3.00	3	-
4	Venture Partners	México	2012	6.60	6.60	-
5	ON Ventures	México	2014	8.21	-	8.21
6	Bridge 37 Ventures	México	2014	7.41	-	7.41
7	ARCU Capital	México	2014	18.52	-	18.52
8	XB Ventures	México	2014	7.56	-	7.56
9	Capital Indigo	México	2014	11.11	-	11.11
10	Latin Idea	México	2014	7.63	-	7.63
11	Soldiers Fields Angel	México	2014	2.08	-	2.08
12	Hattery-Brainstorm	México	2014	7.59	-	7.59
13	E Capital	México	2014	8.59	-	8.59
14	Ideas y Capital	México	2014	7.56	-	7.56
15	Fazenda	México	2014	11.11	-	11.11
16	Founders into Founders	México	2014	7.41	-	7.41
17	VK Ventures	México	2014	0.74	-	0.74
18	Fondo Fenix	México	2014	7.41	-	7.41
19	Function Partners	México	2014	7.41	-	7.41
20	Proteus International	México	2014	7.41	-	7.41
21	500 Start Ups Mx	México	2014	5.82	-	5.82
22	FOJAL	México	2014	3.56	-	3.56
23	ALEB Investments	México	2014	2.22	-	2.22
24	Angel Ventures Mexico	México	2014	10.52	-	10.52
25	InvetMx	México	2014	9.26	-	9.26
26	Stella Maris	México	2014	9.00	-	9.00
27	DILA Capital	México	2014	7.63	-	7.63
28	Nazca	Regional	2014	7.41	-	7.41
29	PC Capital	México	2014	12.52	-	12.52
30	Naramya	México	2014	7.56	-	7.56
TOTAL				236.87	33.64	203.23

* No incluye cobro de comisiones.
 Nota: Los fondos de seed capital son en pesos. Se usó un TC de 13.5 para comparar con la Tabla 18




Vision



to a

Model of a globalized Ecosystem

From a model of a local and regional ecosystem



We are engaged in projects related to



-  Lean Start ups
-  Co-working spaces
-  Sharing economy
-  Smart Cities
-  Crowd funding



However.....

What do we do with 5 million small, non innovative, traditional Enterprises?

- ❖ There are millions of them and provide millions of traditional jobs
 - ❖ They help to contain social tensions, providing a scape valve against deepening inequality
 - ❖ But, they cancel out the gains in growth attained by the modern, innovative sector of the economy



Our hope....

Low productivity limits their national GDP contribution and drags down on their GDP growth.

We believe that there must be some cost-effective, technology-oriented, massive ranging tools and practices, that when applied to large numbers of small traditional firms, could have comparable impacts on increasing national productivity and growth to those aimed at the elite of young and high-potential firms.

We hope that we can find those tools and strategies with the support of the APEC.



Indice

THANK YOU VERY MUCH

