



**Asia-Pacific
Economic Cooperation**

2019/SMEWG48/014

Agenda Item: 10.2.6

Igniting Creativity – Hong Kong, China’s Support for Small and Medium Enterprises in the Creative Industries

Purpose: Information
Submitted by: Hong Kong, China



**48th Small and Medium Enterprises Working Group
Meeting
Qingdao, China
30-31 May 2019**



Igniting Creativity – Hong Kong, China's Support for SMEs in the Creative Industries

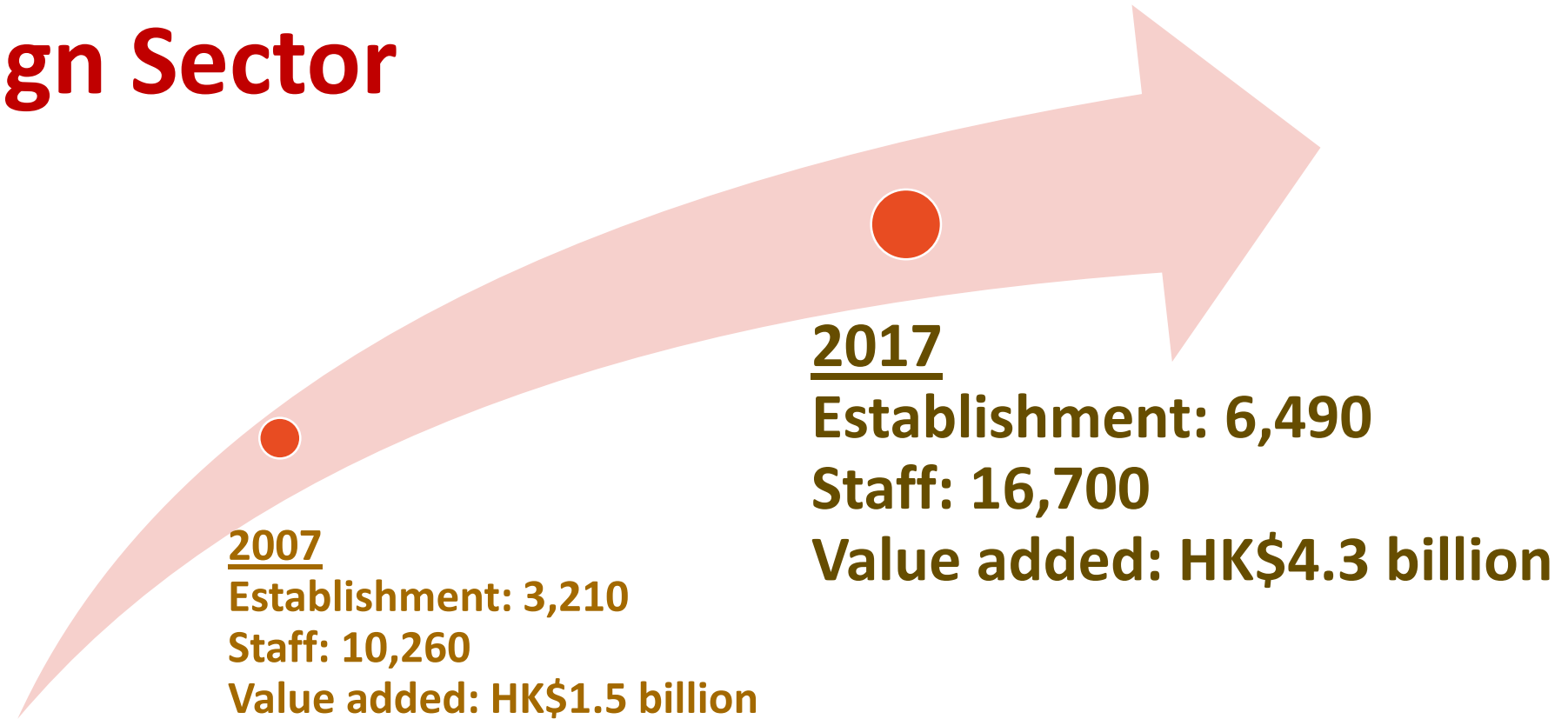


Creative Industries in HKC

- Around 42,000 related establishments
- 4.4% of HKC's GDP



Design Sector



Hong Kong Design Centre

Design Incubation Program (DIP)

Networking Activities



Mentorship



Financial Support



Office Space



Training



Design Incubation Program (DIP) – Sharing by Monica Tsang

Monica's designs are currently marketed via leading department stores.



Revitalisation of Decommissioned Buildings

Factory estate →
**Jockey Club Creative
Arts Centre**
(Artist village and arts centre)



Former Police Married
Quarters →
PMQ
(Art venue for creative and
design industries)



Former cotton spinning
factories →
The Mills
(Art Complex focusing on
wearables and smart fabric)



Revitalisation of Decommissioned Buildings



CreateHK

CreateSmart Initiative (CSI)

Provide financial support to initiatives that drive the creative industry

Business of Design Week

Asia's premier annual event on design, innovation and brands since 2002





CreateHK

CreateSmart Initiative (CSI)

As of March 2018

No. of approved projects

417

Approved funding

HK\$ 938.1 million
(US\$ 119.5 million)

No. of SME beneficiaries

1,690

No. of international awards attained
(funded under CSI)

80

Hong Kong

Unleashing Potential in Creative Start-ups

