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2016 APEC Business Ethics for SMEs Forum (SME 01 2015A)

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42nd Small and Medium Enterprises Working Group Meeting Ho Chi Minh City, Viet Nam 27 – 28 April, 2016

APEC PERU _____ 2016





2016 APEC Business Ethics for SMEs Forum

As the largest collective action of stakeholders across the Asia-Pacific to strengthen ethical business practices in the medical device, biopharmaceutical, and engineering and construction sectors, the *Business Ethics for APEC SMEs Initiative* will convene the <u>2016 APEC</u> <u>Business Ethics for SMEs Forum</u> on <u>5-6 September 2016</u> at the <u>Westin Hotel and</u> <u>Convention Center</u> in <u>Lima, Peru</u>. The initiative is overseen by the U.S. Department of Commerce and this year's event is convened in collaboration with Peru's Ministry of Production.

Participants will include hundreds of principals from across the APEC region, including industry associations and SMEs, healthcare professional associations, patient organizations, and a diverse series of government agencies, among others. Representatives from all 21 APEC member economies are expected to participate along with observer attendance by leading stakeholders from non-member economies around the world.

Three Workshops, one for each sector, will be held on 5 September. These capacitybuilding programs will extend interactive training modules and one-on-one mentor sessions for attendees by leading ethics and compliance experts from around the world. The workshops will serve as the next chapter in a series of APEC-conducted ethics programs and the first training to be held in Latin America. Previous APEC ethics trainings were held in Brunei (2012), Chinese Taipei (2012), Malaysia (2013), China (2014), and the Philippines (2014 & 2015).

The Plenary Session on 6 September will convene principals from major industry and non-industry stakeholders across the APEC region in a strategic dialogue to (A) assess progress on implementation of the <u>Nanjing Declaration</u> and (B) hold dedicated sessions for priority and emerging opportunities and challenges.

APEC SME Working Group Delegates are strongly encouraged to attend the 2016 APEC Business Ethics for SMEs Forum, which will take place in advance of the 2016 SMEWG and SME Ministerial Meetings. For further information on the program, please contact Lynn.Costa@trade.gov and apecethics@crowell.com.

