

2018/SMEWG47/025

Agenda Item: 16

#### **Serving the SME Community 360**

Purpose: Information Submitted by: Hong Kong, China



47<sup>th</sup> Small and Medium Enterprises Working Group Meeting Port Moresby, Papua New Guinea 12-13 September 2018

# Serving the SME Community 360

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Trade and Industry Department

The Government of the Hong Kong Special Administrative Region



#### Trade and Industry Department (TID)

### SUCCESS

中小企業支援與諮詢中心 Support and Consultation Centre for SMEs



- Collaborates with industrial and trade organisations, professional bodies, private enterprises and other Government departments
- Provides free business information and consultation services

#### Information 360

#### **Business Starters**

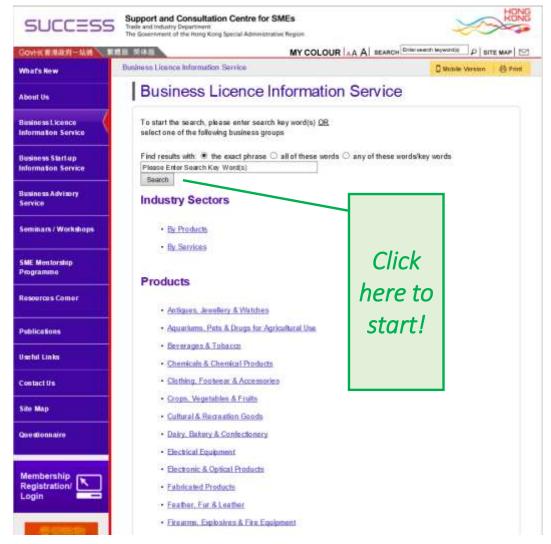
- Business plan template
- Budget Analysis worksheet





# Information 360 Rusiness License Inform

Business Licence Information Service (BLIS)



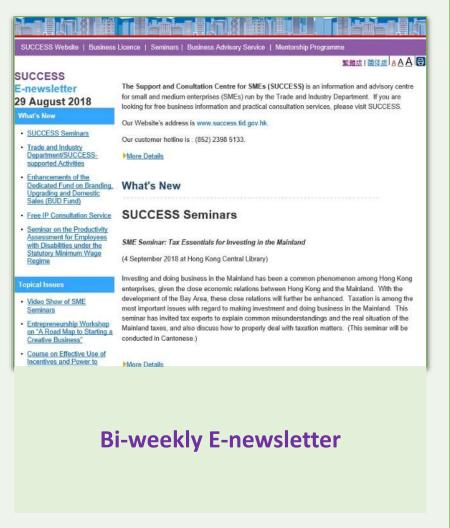
 Online platform providing information on government licences and permits for running business in HK



# Information 360 Stay up-to-date with SUCCESS







# Information 360 Stay up-to-date with SUCCESS



#### Popular series in 2018:

- Business Opportunities in ASEAN
- Digital and Internet Economy

#### **Upcoming in 2019:**

Digital Transformation

#### Consultation 360

#### "Meet-the-Advisors"

- One-to-one consultation
- Experts for advice on 25 advisory areas





### SME Mentorship Programme

• 12-month mentorship



#### Synergize with other Trade and Industry Department Services



**Rice Controls** 



Strategic Trade Controls



**Textiles Trader Registration** 





Financial Support for enterprises



# Hong Kong Productivity Council (HKPC) SME One & Inno Space



- Quasi-government organisation
- Provides latest IT solutions to enhance operation and efficiency to SMEs
- Houses a spectrum of software, machinery and equipment for start-ups and makers to turn their innovative ideas into functional prototypes and products

# Hong Kong Trade and Development Council (HKTDC) SME Centre



Quasi-government organisation

Situated at the HK Convention and Exhibition Centre

- Organises trade fairs to facilitate business matching
- Provides China Business Advisory Service



Belt and Road Portal

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