



**Asia-Pacific
Economic Cooperation**

2016/SMEWG42/037

Agenda: 21.3

IUMK Business Licensing for Micro and Small Enterprises – Indonesian Experiences

Purpose: Information
Submitted by: Indonesia



**42nd Small and Medium Enterprises Working Group
Meeting
Ho Chi Minh City, Viet Nam
27–28 April, 2016**



**Asia-Pacific
Economic Cooperation**

IUMK

Business Licensing

for Micro and Small Enterprises - Indonesian Experiences

Agenda Item # 21.3.

42nd Meeting of the APEC SME Working Group, Ho Chi Minh-Viet Nam

INDONESIA AT GLANCE



- The largest archipelagic country in the world (Land area: 2 million km², Sea: ± 7.9 million km² (4 times greater than the land) , More than 17,508 islands)*
- Population: 254.9 million people**; The 4th biggest population (after China, India, and US)
- Income per capita : USD 3,669**
- 3rd largest democratic country (after India and US)

Source : * Ministry of Marine Affairs and Fisheries Republic of Indonesia, 2015

** Central Bureau of Statistics, 2015

CRITERIA OF MICRO, SMALL AND MEDIUM ENTERPRISES (Act No. 20/2008 article 6)

Establishment : 57,900,787 Units

Year 2013



Large Enterprises

Annual Sales > IDR 50 billion
Asset > IDR 10 billion



Medium Enterprises

IDR 2,5 billion < Annual Sales < IDR 50 billion
IDR 500 million < Asset < IDR 10 billion



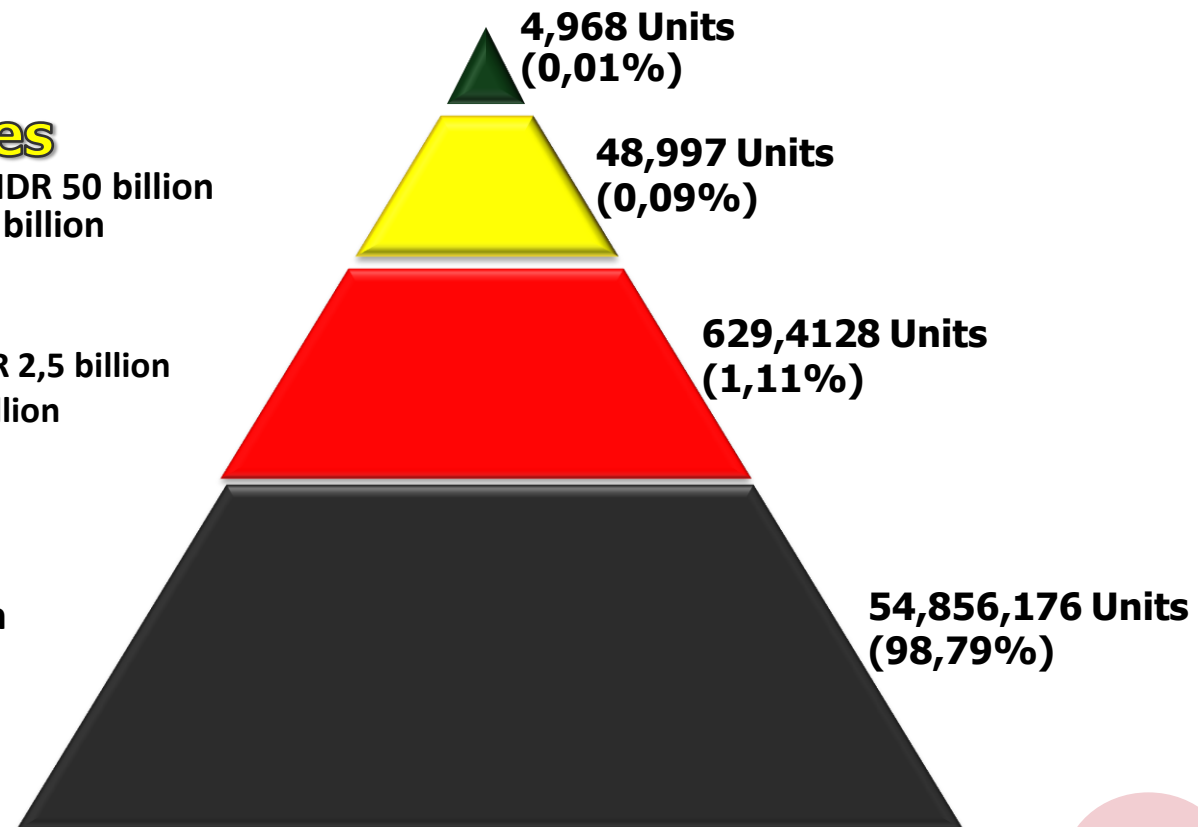
Small Enterprises

IDR 50 million < Annual Sales < IDR 2,5 billion
IDR 50 million < Asset < IDR 500 million



Micro Enterprises

Annual Sales < IDR 300 million
Asset < IDR 50 million



1USD = 13.150IDR

(Source BI, April 19, 2016)

EMPOWEREMENT PROGRAM & POLICY



- Monetary policy (Strengthening and Stabilizing Exchange Rates)
- Fiscal policy
- Business Infrastructure Development



- Simplicity in business licencing.
- Decreasing Income Taxes.
- Credit Guarantee Program (KUR)
- SMEs product Promotion (Smesco centre).
- Revolving Fund (LPDB-KUMKM).



- Tax exemption;
- Simple business license;
- Training and Mentoring.
- Credit Guarantee Program (KUR)
- Revolving Fund Program (LPDB-KUMKM).
- Fund Incentives for start up company

POLICY SUPPORT FOR MSME



Human Resources Development



Access to Finances



Access to Market



Access to Technology



Management Empowerment

BUSINESS LICENSING (IUMK)

SME's obtain business assurance and protection in doing business a specific location

SMEs obtain business mentoring

Easy access to financial sources

SME obtain development assistance from central and local government and other institutions

DESCRIPTION OF IUMK

1

- Legal support under Presidential Decree No. 98/2014

2

- Dedicated for Micro and Small Enterprises

3

- Simple documentation (One Sheet)

4

- Free of charge

PRINCIPLE



Simple, easy
and fast
procedure



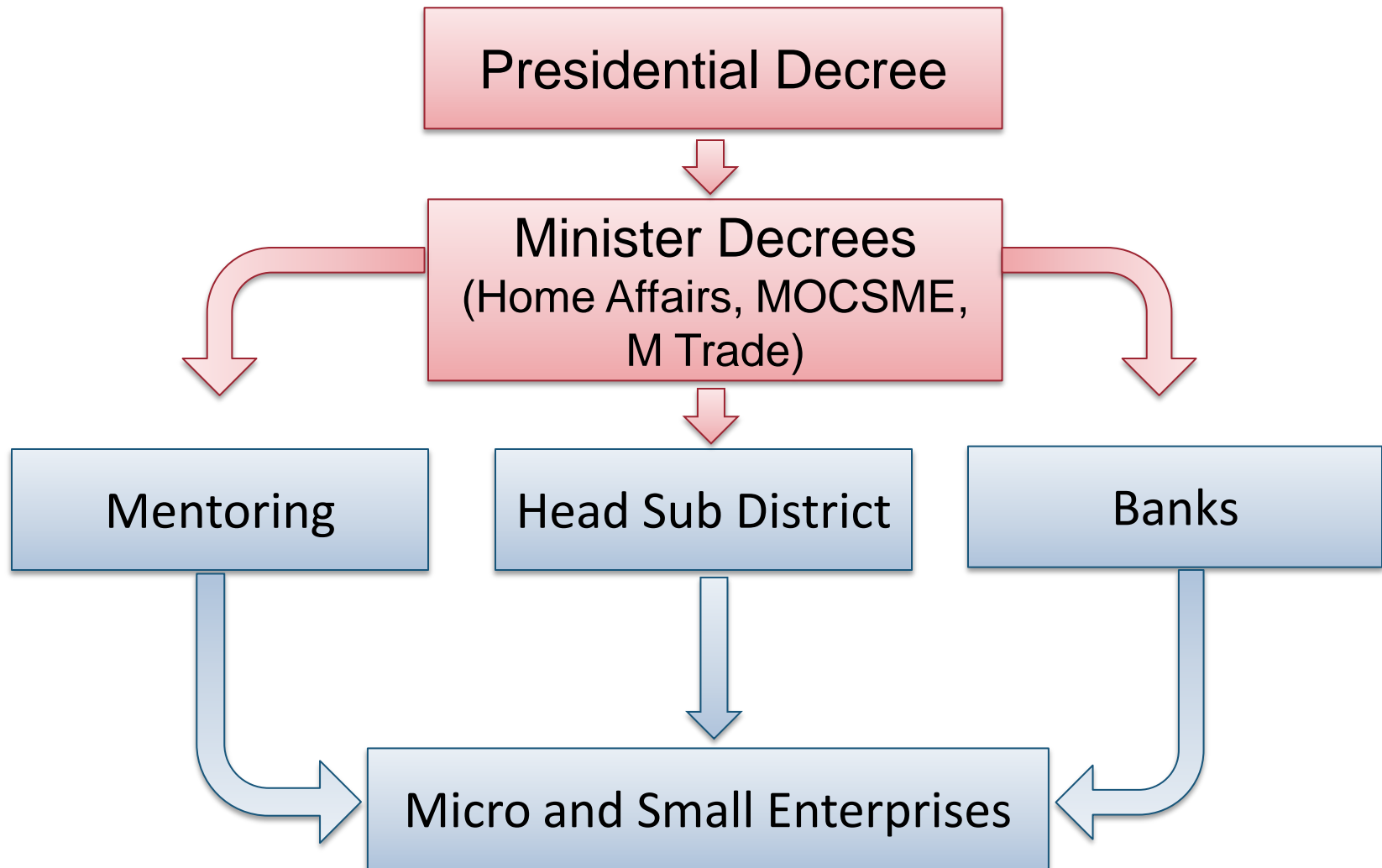
Easy access
to business
information



Legal
certainty in
doing
business



Business Licensing Flowchart



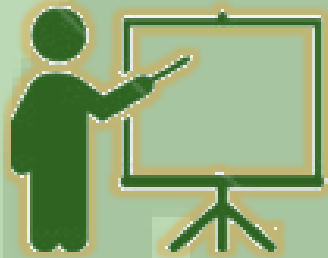
BUSINESS MENTORING



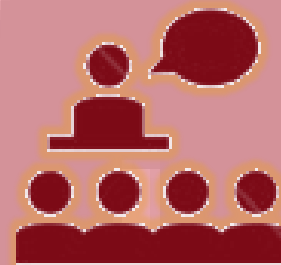
The Scope of mentoring cover :
Business proposal,
Access to Finances,
Access to Market



Government provides incentives to mentor IDR. 50,000/licence + salary IDR. 2.6 million/month



990
Number of professional business mentors



175,646
SMEs participated in mentoring program

LICENCE SERTIFICATE AND CARD



PEMERINTAH KOTA DENPASAR
KECAMATAN DENPASAR BARAT
JALAN GUNUNG AGUNG NO. 191 TLP. (0361) 424352 DENPASAR

SURAT IZIN USAHA MIKRO DAN KECIL Nomor : IUMK / 0001 / Denbar / 2015

Berdasarkan Peraturan Presiden Nomor 98 Tahun 2014 tentang Perizinan Untuk Usaha Mikro dan Kecil (Lembar Negara Republik Indonesia Tahun 2014 Nomor 222); Peraturan Menteri Dalam Negeri Republik Indonesia Nomor 83 Tahun 2014 tentang Pedoman Pemberian Izin Usaha Mikro dan Kecil; Peraturan Walikota Denpasar Nomor 5 Tahun 2015 Tentang Pendelegasian Kewenangan Pelaksanaan Izin Usaha Mikro dan Kecil (IUMK) Kepada Camat di Kota Denpasar, bersama ini menyatakan dan memberikan izin kepada :

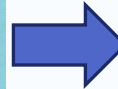
Nama : Ida Bagus Andika Brahma Loka
Nomor KTP : 5171031905740001
Alamat : Jl. Nusa Barung No. 11 Denpasar
Nomor Telepon : 081 999 292 926

Untuk mendirikan Usaha Mikro dan Kecil yang mencakup perizinan dasar yang berupa : menempati lokasi/domisili, melakukan kegiatan usaha baik produksi maupun penjualan barang dan jasa, dengan identitas :

Nama Perusahaan : Gayatri Loka
Bentuk Perusahaan : Perorangan
NPWP : 35.393.108.2-901.000
Kegiatan Usaha : Fashion Lukis
Sarana Usaha yang digunakan : Rumah Tinggal
Alamat Usaha : Jl. Nusa Barung No. 11 Denpasar
Jumlah Modal Usaha : Rp. 30.000.000,- (Tiga Puluh Juta Rupiah)
Nomor Pendaftaran : B 001



Diberikan di : Denpasar
Pada Tanggal : 26 Februari 2015
Camat Denpasar Barat,
Drs. Ida Bagus Joni Ariwibawa, M.Si
Pembina Tk. I
NIP. 19680627 198812 1 002



Information :

1. Legal Base
2. Identity
3. Business Profile

CURRENT FIGURES

514

Number
of Districts

241

Number of
Districts
Decree Issued

175,646

Number of
Business
Licenses Issued

12,643

Number of
BRI Card Issued
(account in BRI, access to credit)



**By having IUMK
(business licencing)
Micro and Small
enterprises obtain
business protection and
certainty, assistance and
access to financial
sources.**



**Thank you!
Cám ơn!**